

# AEP PRINCIPLES OF BUSINESS CONDUCT

At AEP, we believe in doing the right thing every time for our customers, each other and our future.



Dear Fellow Employees,

It is an honor to lead Ethics & Compliance at AEP. I am proud to serve this company and employees, every day.

We all must continue to work together to protect our most valuable assets: all of you, our reputation and our brand. It's about integrity. We must always do what's best for AEP – whether that's for one another, our customers, our communities or our investors.

The *Principles of Business Conduct* is our guide. It defines both the ethical and legal standards by which we operate every day. No matter our role and responsibilities, we must act in accordance with the highest standards of business. None of us should accept anything less.

The *Principles* will help you understand AEP's policies, standards and expectations. Please consider them your reference for how you carry out your work and how you treat others.

It will help us along the way as we strive to power a new and brighter future for our customers and communities.

Gina Mazzei-Smith Associate General Counsel and Chief Compliance Officer

## **CONTENTS**

## 1.0 PRINCIPLES OF BUSINESS **CONDUCT OVERVIEW**

- 1.1 Our Culture
- 1.2 Speak Up Policy

#### 2.0 BUILDING THE RIGHT **WORK CULTURE**

- 2.1 Workplace Safety
- 2.2 Diversity, Equity & Inclusion
- 2.3 Human Rights Policy
- 2.4 Workplace Conduct,
- Harassment & Bullying
- 2.5 Dynamic Work Force

## 3.0 OUR

## **RELATIONSHIPS**

- 3.1 Customer Experience
- 3.2 Conflicts of Interest
- 3.3 Anti-Corruption and Bribery
- 3.4 Gifts and Entertainment
- 3.5 Travel
- 3.6 FERC Standards of Conduct & Affiliate Restrictions
- 3.7 Supplier Diversity
- 3.8 Antitrust

## 4.0 OUR

## **ASSETS**

- 4.1 Financial Records, Reporting
  - & Internal Controls
  - (Intercompany Relations and SEC Reporting)
- 4.2 Insider Information & Trading Activities
- 4.3 Appropriate Use of Company Assets & Records
- 4.4 Fraud

## 5.0 INFORMATION TECHNOLOGY **& SECURITY**

- 5.1 Digital Identity & Physical Security
- 5.2 Confidential Information & Privacy
- 5.3 Cybersecurity Intelligence & Defense
- 5.4 Phishing
- 5.5 Critical Infrastructure Protections
- 5.6 Intellectual Property
- 5.7 Content Governance
- 5.8 Enterprise Policy Development and Maintenance

## 6.0 OUR

## **IMAGE**

- 6.1 Public Communications & Marketing
- 6.2 Social Media
- 6.3 Political Engagement
- 6.4 Sustainability

## 7.0 REPORTING

## **CONCERNS**

- 7.1 Office of Ethics & Compliance
- 7.2 Should I Report?
- 7.3 How Do I Report?
- 7.4 How Does the Concerns Line Work?
- 7.5 Retaliation



IMAGE



# PRINCIPLES OF BUSINESS CONDUCT OVERVIEW

1.1 Our Culture

1.2 Speak Up Policy





## **1.1 OUR CULTURE**

At AEP, we believe in doing the right thing every time for our customers, each other and our future. Employees' daily actions are expected to reflect the culture we aspire to achieve at AEP. There are a variety of avenues available to employees to improve our culture. Examples include serving as a culture champion, creating and executing team culture action plans, expressing appreciation for others through AMPED! Employee Recognition.

For more information on AEP culture, visit the Culture Website.

#### **Expectations for Leaders**

Leaders at AEP are held to a higher standard and are expected to create an atmosphere where employees feel valued, safe and respected. As a leader, you are also expected to support a culture of compliance where employees can report concerns and potential violations without fear of retaliation. AEP leaders should manage by motivation, not intimidation, and must demonstrate compliance with the Principles of Business Conduct.

#### Link to Employee Handbook



When in a leadership position, we have additional responsibilities for ethics and compliance, including:

- Build trust and create an environment that makes it safe for employees to speak up to share ideas and concerns;
- Meet our commitments with the appropriate degree of urgency;
- Listen and follow-up when employees speak up;

THE RIGHT

- Encourage employees to raise issues; •
- Openly acknowledge when we are wrong and • don't know the answer, and seek guidance for the appropriate course of action.
- Ensure all employees under your supervision complete all required Ethics & Compliance training.

2	a.
	пΓ



## **1.2 SPEAK UP**

**BUSINESS CONDUCT** 

**OVERVIEW** 

п

THE RIGHT

WORK CULTURE

## Why Speak Up?

At AEP, we are committed to a culture of trust and transparency, ensuring the highest level of ethics and integrity. As an AEP employee, you have every right to demand the company and your co-workers uphold the highest ethical standards.

It is important that our employees can raise and discuss acts of misconduct or inappropriate behavior with confidence and without fear of retaliation. A "Speak Up" culture empowers an employee who has knowledge of activities which are illegal, violate company policy, or both, to report these activities to the proper company authorities.

#### For more information on the Speak Up policy click here.



RELATIONSHIPS

ASSETS

TECHNOLOGY

& SECURITY

CONCERNS

IMAGE



# **BUILDING THE RIGHT WORK CULTURE**

- 2.1 Workplace Safety
- **Diversity, Equity & Inclusion** 2.2
- 2.3 Human Rights Policy
- Workplace Conduct, Harassment & Bullying 2.4
- Dynamic Work Force 2.5



THE RIGHT

## **2.1 WORKPLACE SAFETY**

We believe in Zero Harm because we care that everyone goes home in the same or better condition than when they came to work.

No aspect of operations is more important than the health and safety of our employees and customers. AEP manages our facilities in compliance with all applicable health and safety regulations. For us to do so, everyone at our facilities must follow all of our safety instructions and procedures.

To report an unsafe condition, please contact AEP Hazard Line 1-888-AEP-ASAP (1-888-237-2727), talk to your local manager or contact AEP Concerns Line at 1-800-750-5001 or online at www.aepconcernsline.com.



# ZERO HARM



1.0 PRINCIPLES OF **BUSINESS CONDUCT OVERVIEW** 

2.0 BUILDING THE RIGHT WORK CULTURE

3.0 OUR

4.0 OUR RELATIONSHIPS

5.0 INFORMATION ASSETS & SECURITY

6.0 OUR TECHNOLOGY IMAGE 7.0 REPORTING CONCERNS

Page 8



## 2.2 DIVERSITY, EQUITY & INCLUSION

AEP is committed to providing an inclusive workplace where discrimination and harassment are not tolerated. Employment-related decisions such as training, hiring, discipline, compensation and promotions will be made regardless of race, religion, gender, age, ethnicity, national origin, veteran status, disability or sexual orientation.

AEP is a dynamic and growing energy company that serves increasingly diverse communities and customers. This requires AEP to have a diverse, inclusive workforce and a long-term strategy that sustains a culture in which our employees, customers and suppliers feel respected, valued and connected.

Diversity and inclusion are integral elements in our values. They are crucial to sustaining our culture, and fundamental to our continued business success.

We expect our employees to conduct themselves in a manner that contributes to a healthy, safe and productive work environment. Harassment of any kind will not be tolerated. You are expected to support AEP's inclusive culture and comply with the Rules of Conduct found in the AEP Employee Handbook.

We are committed to a culture where differences are valued and recognized as a significant positive influence on AEP's ability to serve our employees, customers, suppliers and other key stakeholders.



**Discrimination** is the denial of normal privileges or rights to one or more individuals based on an individual's race, color, ancestry, ethnicity, gender (sex), age, religion, national origin, level of education, political affiliation, physical appearance or disability, marital status, or sexual orientation.





## **2.3 HUMAN RIGHTS POLICY**

AEP defines human rights as rights inherent to all human beings without distinction of any kind, including race, color, sex, ethnicity, disability, veteran status, gender identity and expression, language, religion, political or other opinion, national or social origin, property, birth or any other protected status covered by applicable Federal, state or local law.

AEP Human Rights policy sets out standards for how a company respects human rights by having policies and processes in place to identify, prevent, mitigate and account for how it addresses human rights impacts.



Human Rights include:

- Diversity, Equity and Inclusion
- Discrimination & Harassment
- Freedom of Association & Collective Bargaining
- Safe and Healthy Workplace
- Workplace Security

- Forced Labor, Child Labor and Human Trafficking
- Work Hours, Wages and Benefits
- Environmental Responsibility & Social Justice
- Community and Stakeholder Engagement

For more information on the Human Rights policy click here.



## **2.4 WORKPLACE CONDUCT HARASSMENT & BULLYING**

A great part of our success is grounded in our open and collaborative work environment which helps us achieve excellence and meet the needs of our customers. We are and must be professional and honest with our colleagues, customers and business partners and treat each other with high respect and regard. AEP will not tolerate harassment of any kind.

For more information on the Policy Prohibiting Harassment click here.



## HOW TO MAINTAIN INTEGRITY IN THE WORKPLACE

- Do the right thing every time;
- Value the diversity of people, which includes their ideas and contributions generated from unique perspectives;
- Treat people with respect. Avoid any actions that someone might interpret as intimidation or bullying;
- Remember that what you find acceptable or funny may be offensive to others or in other cultures.



Harassment is conduct that is intimidating, offensive, demeaning or hostile or that unreasonably interferes with work, such as:

- Jokes or insults about race;
- Sharing unsolicited opinions about sexual orientation;
- Teasing a colleague about their religion;
- · Unwelcome sexual advances or requests;
- Disparaging remarks about someone's nationality;
- Sexually explicit gestures or posters.



## **2.5 DYNAMIC WORKFORCE**

#### Flexible Schedule

AEP promotes diversity & inclusion and a workplace culture that believes in doing the right thing every time for our customers, each other and our future. Flexible work schedules allow employees to achieve both personal and professional success while allowing AEP to continue operations.

While AEP's standard business hours are 8 a.m. to 5 p.m., Monday through Friday, flexible work schedules as agreed by the employee and supervisor can be a valuable work arrangement for both employees and the company. Reduced fuel emissions and commuting costs, improved work/life balance and enhanced customer service during non-traditional work hours are just some of the benefits of flexible work schedules.

If you have questions about working a flexible work schedule, consult with your supervisor or Human Resources to find out more. It should also be recognized that in certain circumstances, departmental responsibilities and size, labor agreements, handbook supplements and other requirements may affect your ability to work a flexible work schedule.



CT 2.0 BUILDING THE RIGHT WORK CULTURE

3.0 OUR RELATIONSHIPS

ASSETS

5.0 INFORMATION TECHNOLOGY & SECURITY

TION **6.0** OUR DGY IMAGE 7.0 REPORTING CONCERNS

#### **Remote & Hybrid Workers**

Work at AEP includes Remote, Hybrid, On-site and Field Work classifications; a classification is assigned to each AEP job to determine where employees will complete their work. Mandatory health and safety directives may alter work locations.

Working remotely is different for every employee; the Remote & Hybrid Work Policy establishes the expectations and requirements associated with remote and hybrid work.

As an employee, regardless of where you perform your job, it is AEP's expectation that all employees conduct themselves in a professional manner as outlined in the *Principles of Business Conduct* and the **Employee Handbook**. With regard to those employees who will be working remotely or on a hybrid schedule, these employees need to adhere to the rules in the Remote & Hybrid Work Policy and the Remote & Hybrid Work Agreement.

Employees who have questions about working remotely are encouraged to consult their supervisor, Human Resources or the Work Hub.



Whether an employee is working remotely on a regular basis or working from somewhere other than their usual work location, the company expects that all employees will:

- Follow all Company policies and guidelines that would apply if working on-site at an AEP location;
- Be fit for duty and conduct themselves with a level of professionalism commensurate with the work they are performing;
- Provide status updates in the format and at the level of frequency agreed with the manager;
- Respond to phone, voicemail, text messages and other collaboration tools in a timely manner, in accordance with all guidelines;
- Use Company-issued or approved equipment and software when performing work for the Company.
- Accurately keep track of hours worked.

Contact your supervisor or Human Resources before relocating to ensure AEP is registered/qualified to do business in the desired new remote work location.

Update the Remote & Hybrid work agreement if the employees' remote work location changes.





# **OUR RELATIONSHIPS**

- 3.1 Customer Experience
- 3.2 Conflicts of Interest
- 3.3 Anti-Corruption & Bribery
- 3.4 Gifts & Entertainment
- 3.5 <u>Travel</u>
- 3.6 FERC Standards of Conduct & Affiliate Restrictions
- Supplier Diversity 3.7
- 3.8 Antitrust

**OVERVIEW** 





IMAGE



## **3.1 CUSTOMER EXPERIENCE**

AEP's success lies in our ability to please our customers by meeting their needs in ways that improve their quality of life. This includes delivering safe, efficient and reliable services of consistently high value and promoting our products truthfully. If we please our customers, we will please our regulators, and our financial results will reward shareholders and our employees. AEP depends on long-term, continuing relationships with satisfied customers.

Cultivating a reputation of honest, compassionate and respectful communication is fundamental to this long-term approach.



- Listen to our customers;
- Deliver value to our customers;
- Consider the customer impact of our decisions.





2.0 BUILDING 3.0 OUR THE RIGHT WORK CULTURE

4.0 OUR RELATIONSHIPS



7.0 REPORTING CONCERNS



## **3.2 CONFLICTS OF INTEREST**

A conflict of interest may occur when an employee takes part in an activity or relationship that benefits them and not AEP. In other words, each party's personal gains are at odds with each other.

If an employee has a conflict of interest, it usually affects their decision-making at work, their ability to complete job duties, and their loyalty to AEP.

There are many situations where an employee could find themselves in a conflict of interest. In these examples, an employee could benefit from their actions to the detriment of AEP.

- When an employee owns a portion of a business that AEP does business with;
- When an employee refers AEP's customer to another business where they have financial interests;
- When an employee provides consulting services on the side to an AEP customer;
- Any use of AEP's assets for personal profit, such as information, technology, supplies, goods, etc.



Conflicts of interest are not always obvious. If you face a situation in which it looks like a conflict of interest may exist, ask yourself these questions:

- Would the situation, or the relationship, affect my decisions at AEP?
- Would I be putting my personal interest, or the interest of someone close to me, ahead of AEP's interest?
- Would I be embarrassed if someone at AEP knew all the facts?
- Do I, or does someone close to me, gain anything from my potentially divided loyalty?
- Would other people think that the situation, or relationship, might affect how I do my job?
- Would a customer or supplier wonder if we treated them fairly?

2	a.	



## **Conflict of Interest Disclosure**

Employees are required to complete an annual Conflict of Interest Disclosure. A disclosure allows an employee to document a relationship they have with another person or business that could have an impact on their ability to be objective when performing their job duties. Filing a disclosure is not uncommon or negative, it is simply a safeguard that enables Ethics & Compliance to provide you with the appropriate parameters to perform your job in an ethical manner.

Ethics & Compliance will review every disclosure and every employee will receive specific written guidance relative to their disclosure.

In addition to completing the annual Conflict of Interest Disclosure employees should discuss any conflicts with their supervisor.



## HOW TO AVOID A CONFLICT OF INTEREST

- Be transparent about your outside activities and relationships and watch for situations where they might interfere with your work or make it difficult for you to be objective;
- Do not use your position at AEP to benefit yourself, friends or family members;
- Never pursue (for yourself or others) business or corporate opportunities that you learned about in your work at AEP or through the use of company property or information.



## EXAMPLES OF A POTENTIAL CONFLICT OF INTEREST

- A family member or friend works for an organization that does business or wants to do business with AEP or competes with us;
- · You use company resources for your personal benefit or for the personal benefit of someone else;
- You supervise or are supervised (directly or indirectly) by a family member or friend;
- You are offered a gift or entertainment that is excessive or that might influence or appear to influence your business decisions.





## **3.3 ANTI-CORRUPTION & BRIBERY**

AEP is committed to nurturing strong and productive relationships with our government officials. AEP requires employees and representatives to conduct AEP business before Government Officials openly and honestly, exercising the utmost integrity at all times.

AEP Anti-Corruption Policy expressly prohibits bribery and all other forms of corruption. AEP prohibits offering, promising, giving or authorizing others, such as lobbyists and political consultants, to give anything of value,

tangible or intangible, either directly or indirectly, to any individual, including Government Officials, to gain an unfair business advantage or to influence improperly an official's decision-making with respect to the Company.

## A bribe is never an acceptable cost of doing business

If a Government Official performs or offers to perform an official act for AEP in exchange for AEP's selection of a vendor or supplier:

- The Government Official's request must be reported immediately to AEP's Chief Compliance Officer;
- The vendor/supplier who is the subject of the requests shall be disqualified from consideration to provide any goods or services to AEP.

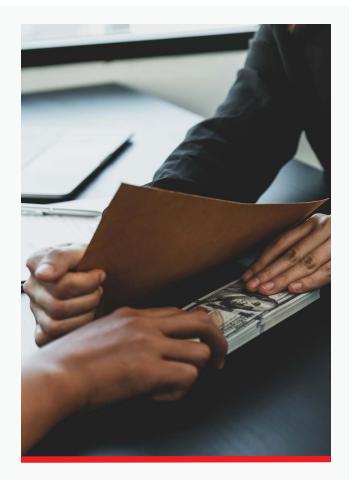
#### All Employees Must Review and Understand the Anti-Corruption Policy.



## What can be Considered a Bribe?

In addition to cash, bribes may include:

- Gifts, especially gifts beyond a nominal value;
- Entertainment, hospitality and/or travel that is beyond reasonable business needs;
- Food and beverage;
- Personal services, favor or loans;
- Offers of employment;
- · Charitable or political contributions;
- · Awarding of contracts or business;
- Payments or benefits for services for an individual's family members or acquaintances, including offers of employment.





2.0 BUILDING THE RIGHT WORK CULTURE

3.0 OUR RELATIONSHIPS 5.0 INFORMATION TECHNOLOGY & SECURITY 7.0 REPORTING CONCERNS The State Senate Chief of Staff asked you if he could use the company's suite for a staff appreciation event at the arena for the upcoming NCAA men's basketball tournament?

The value of the suite and associated tickets are likely beyond a nominal value and would not be a permissible gift.

The company would like to sponsor a breakfast reception for Legislators during the State Legislative Session. Other companies will be sponsoring various other events during the session. The breakfast will provide networking and educational opportunities for employees and legislators?

You should check with AEP Legal and confirm that the sponsorship was approved and disclosed if and as required under the Political Engagement Policy.



## WHAT TO DO TO AVOID **BRIBERY & CORRUPTION**

In addition to cash, bribes may include gifts, especially gifts beyond a nominal value.

- Know and follow our anti-corruption policies and all relevant anti-corruption laws. Remember that many anti-bribery laws have severe penalties and apply wherever we do business.
- Never ask for or accept a bribe.
- Use care and follow our policies and procedures on retaining third-party business associates, and properly supervise their activities.
- Never ask anyone else to do something that the law or our policies prohibit you from doing.
- · Make sure that all payments, benefits or favors are fully, honestly and accurately reflected in the company's books and records. Never attempt to conceal or misrepresent a payment or an expenditure.
- Contact AEP Legal for guidance if you have any guestions or concerns about bribery laws, our policies, or whether a gift or payment would be unlawful or inappropriate.



THE RIGHT

6.0 OUR

IMAGE



## **3.4 GIFTS & ENTERTAINMENT**

Offers of gifts and entertainment between AEP employees and its customers, suppliers, and other business partners may be an acceptable part of doing business and a way to build goodwill. Providing or accepting occasional meals, seasonal gifts, and tickets to sporting events may be appropriate in certain circumstances. However, if offers of gifts or entertainment are frequent or of substantial value, they may create an actual or perceived conflict of interest.

Employees must exercise good judgment in accepting or providing gifts or entertainment. Talk to your manager or Ethics & Compliance when in doubt about whether to accept or provide a gift.

Gifts not meeting the outlined criteria must be returned to the donor, along with an explanation. If perishable, the gift should be donated to a charitable organization and the donor notified.

AEP recognizes that, under certain circumstances, providing or accepting invitations to functions that involve travel or overnight stays could be in AEP's best interest and contribute to good working relationships with customers or vendors.

- To the extent practical, AEP will pay travel expenses for you to participate in vendor-sponsored trips and activities;
- Your supervisor must approve your attendance at these functions.



- · It is consistent with good business practices;
- · It cannot be construed as a business inducement;
- You are able to reciprocate;
- It would not be embarrassing to AEP if it were disclosed to the public;
- It adheres to your specific business unit policy.

	I.0 PRINCIPLES OF BUSINESS CONDUCT OVERVIEW	2.0 BUILDING THE RIGHT WORK CULTURE	3.0 OUR RELATIONSHIPS	4.0 OUR ASSETS	5.0 INFORMATION TECHNOLOGY & SECURITY	6.0 OUR IMAGE	7.0 REPORTING CONCERNS
--	---	---	--------------------------	-------------------	---	------------------	---------------------------



## As a rule, an occasional gift of a promotional item or an item with a nominal value is generally allowed.

AEP prohibits offering or accepting any gift or entertainment that may be deemed:

- Entertainment, hospitality or travel that has no clear business purpose or a gift or entertainment that is beyond reasonable business needs;
- Personal services, favors or loans;
- Payments or benefits to or services for an individual's family members;
- Offered as a "quid pro quo" (offered for something in return); ٠
- Lavish or extravagant;
- Likely to reflect negatively on our reputation;
- In violation of applicable law or the policies of the giver or the recipient.

Be mindful, each business unit could have their own limit for accepting gifts and entertainment.



The SME has been invited on a private plane to look at a manufacturing project with a vendor?



Consult with Ethics & Compliance as there may be multiple factors to consider in a situation like this.



A vendor offers to provide lunch for all employees and contractors after safe completion of a project?



In most cases this would be acceptable with managerial approval. If you have questions please call Ethics & Compliance.

ASSETS





## **3.5 TRAVEL**

AEP Travel Policy provides employees (authorized to travel on the company's behalf) with reasonable transportation, lodging, meals and other services necessary to conduct official business. This policy applies only to travel expenses. The Company's policy is also to reimburse employees for all reasonable expenses they incur on business in a timely manner.

Because not every situation encountered while traveling on business can be anticipated, each employee shall exercise good judgment and fiscal responsibility when doing business for the Company.

Whenever possible, employees should obtain prior management approval for any expenditures not specifically covered in this policy. Exceptions to this policy require prior approval from the employee's immediate supervisor. It is the responsibility of all managers to ensure that employees who travel are aware of and adhere to this policy.

For the intent of this policy, the reference to employee includes both employees and contractors directed to travel on company business.

## **Contact Information**

Any questions regarding business travel should be referred to Workplace Services (200-6840 or 614-716-6840).

Employees remain representatives of AEP while traveling, including after work hours. All AEP's expectations of appropriate conduct should be followed.





# 3.6 FERC STANDARDS OF CONDUCT & AFFILIATE RESTRICTIONS

The Federal Energy Regulatory Commission (FERC) Affiliate Restrictions prohibit the passing of nonpublic market information AEP's franchised public utilities with captive customers (i.e., AEP's operating companies) to AEP's market-regulated power sales affiliates (i.e., AEP's competitive affiliates), and requires those businesses to operate separately. The FERC Standards of Conduct prohibits the passing of **RE** 



FERC ENERGY REGULATORY COMMISSION

non-public transmission function information to marketing function employees (including both competitive and operating company marketing function employees), and requires them to function independently of transmission function employees. Shared service employees may not act as a conduit under either rule. AEP complies with the Affiliate Restrictions and Standards of Conduct regulations through the joint efforts of all transmission, energy marketing and shared employees.

Steps we have taken include:

- Transmission and marketing function personnel are physically separated, and marketing function personnel do not have electronic or physical access to transmission facilities or non-public transmission function information;
- AEP's market-regulated power sales affiliate personnel are physically separated from the employees of its franchised public utilities with captive customers and have no electronic or physical access to their facilities or non-public market information.



Some Service Corp. employees provide services to both AEP's operating Companies and competitive affiliates, and could come in contact with operating company market information. Similarly, some Service Corp. employees provide services to both transmission and marketing function employees, and may come into contact with transmission function information. That's OK, provided that market and transmission function information is not inappropriately passed to competitive affiliates or market function employees, respectively, under the "No Conduit Rule".

- "Transmission functions" means the planning, directing, organizing or carrying out of day-to-day transmission operations, including the granting and denying of transmission service requests.
- "Marketing functions" generally means the sale or resale in interstate commerce, or the submission of offers to sell in interstate commerce, of electric energy or capacity, demand response, virtual transactions, or financial or physical transmission rights.
- "Marketing function employees" and "transmission function employees" means the employees and their agents who actively and personally engage on a day-to-day basis in each of those functions.
- "Market regulated power sales affiliates" means the competitive affiliates of a franchised public utility with captive customers (i.e., wholesale or retail electric energy customers served by a franchised public utility under cost based regulation) who makes sales of power for resale at market rates.



3.0 OUR RELATIONSHIPS

SHIPS 4.0 OUR ASSETS



## **3.7 SUPPLIER DIVERSITY**

AEP values competitive access in our supply chain as we strive to engage our customers as our business partners. We will achieve these goals by:

- Generating strategic partnerships with qualified and certified firms owned by minorities, women, LGBT, veterans and service-disabled veterans as well as HUBZone and Disadvantaged Businesses;
- Strategically sourcing goods and services that meet AEP's specifications without compromising performance expectations;
- Promoting strategic communications with minority and women's trade groups for developing and expanding small business capacity.



#### Who are diverse suppliers?

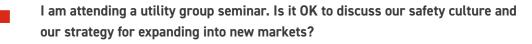
- Women-owned businesses.\*
- Minority-owned businesses.\*
- Hispanic, African American, Asian, and Native American-owned businesses.\*
- Veteran and Service disabled veteran-owned businesses.\*
- LGBT-owned businesses.
- Historically Underutilized Businesses (HUBZone).
- Disadvantaged Businesses.
  - \* Diversity status is determined by ownership percentage and revenue for the market.

4	a.	



## **3.8 ANTITRUST**

Antitrust laws are designed to promote a vibrant free market. All employees are responsible for ensuring that our business is conducted in compliance with state and federal antitrust laws.



It is great to share safety practices so we can all improve the safety of our workplace; however, sharing specific information regarding product and geographic strategy may violate antitrust laws. Any publicly shared information regarding AEP's corporate strategy may be generally discussed. Check with AEP Legal with any questions.



## Never make agreements, exchange information or discuss the following topics with a competitor:

- Price, including any component of price (such as current or proposed fees, surcharges or discounts), for sales or purchases;
- Terms and conditions of sale or purchase;
- Cost;
- Profit margins;
- Employment practices;
- Sales or marketing plans;
- Bidding plans, including the amount of a bid, who should win or lose bidding, or who will or will not bid;
- Destroying another competitor (such as through below-cost pricing);
- Boycotting or otherwise refusing to do business with any third party, such as a customer, a supplier or another competitor.

Never use a customer or any other person as an intermediary to exchange company-sensitive information with competitors. Contact AEP Legal if you suspect a customer or other person is providing a competitor with AEP's sensitive information.



6.0 OUR

IMAGE



# **OUR ASSETS**

- 4.1 <u>Financial Records, Reporting & Internal Controls</u> (Intercompany Relations & SEC Reporting)
- 4.2 Insider Information & Trading Activities
- 4.3 Appropriate use of Company Assets & Records
- 4.4 <u>Fraud</u>



## **4.1 FINANCIAL RECORDS, REPORTING &** INTERNAL CONTROLS (Intercompany Transactions & SEC Reporting)

There is both internal and external interest in AEP's operations. Many rely on the timeliness, accuracy and integrity of our financial information to make important transactions or financial decisions. External parties that rely on our financial information include regulatory commissions, debt and equity investors, insurance carriers, environmental agencies and vendors.

We all share responsibility for detecting and preventing fraud and other inappropriate conduct. AEP Speak Up Policy requires you to immediately report any suspected fraud to an appropriate member of management, Audit Services, Ethics & Compliance, AEP Legal or Human Resources. Suspected fraud can also be reported confidentially and anonymously through the AEP Concerns Line at 1-800-750-5001.

#### Intercompany Transactions

The company's regulated subsidiaries are governed by laws and regulatory rules that regulate transactions between and among them. These laws and rules are intended to prevent cross-subsidies and to avoid the misstatement of expenses and earnings. The AEP Accounting Department or AEP Legal should be contacted for assistance with these laws and rules.

## **SEC Reporting**

All AEP employees participating in the preparation of reports or documents filed with or submitted to the Securities and Exchange Commission (SEC) or engaging in public communications made on behalf of AEP shall endeavor to ensure full, fair, accurate, timely and understandable disclosures.



## Accurate Record Keeping

- Be sure that the information you prepare, process and analyze:
  - is accurate:
  - is thorough;
  - complies with applicable laws, accounting principles and company policies.
- Never falsify, try to hide or mischaracterize an AEP record.

2.0 BUILDING

THE RIGHT

 Never attempt to bypass any company procedure or control, even if you think it would be harmless or save time.

- Always cooperate with external and internal auditors and investigators.
- Be familiar with and follow company policies • and procedures regarding business records, including requirements to keep and delete or discard business records (see section 5.7).
- Never destroy records to avoid disclosure in legal proceedings or investigations, and comply with any notice from AEP Legal that requires you to retain records.

## **AEP Concerns Line** 1.800.750.5001



3.0 OUR RELATIONSHIPS WORK CULTURE

4.0 OUR ASSETS



## 4.2 INSIDER INFORMATION & TRADING ACTIVITIES

AEP stock is registered with the Securities and Exchange Commission, which allows the securities to be traded publicly. This right imposes an obligation on the company to support the integrity of the market.

Insider trading is the trading of company stock based on insider information and is strictly prohibited. Insider information includes material non-public information that an employee, or an agent, vendor, contractor or consultant, learns through his or her employment.

An employee cannot buy or sell any company stock based upon material non-public AEP information until after the public has received the information and the stock market has time to react to it.

Employees must not disclose insider information to others, including family, friends and acquaintances. Persons who trade AEP stock based on insider information may subject themselves, and/or the employee who provided that information, to criminal and/or civil action, regardless of whether the employee benefits from the transaction. All employees should refer to the AEP Insider Trading Policy for more information.

Due to my job responsibilities, I often have access to earnings information before it is released. If someone asks me how the numbers look before the SEC filing, is it OK to provide them a general indication of the earnings?

No, any type of disclosure of material non-public information including estimates or other types of tipoffs is prohibited. Material non-public information should be discussed only among employees who have a need to know in order to complete their job responsibilities and who understand the insider trading rules.

4.0 OUR



1.0 PRINCIPLES OF **BUSINESS CONDUCT OVERVIEW** 

2.0 BUILDING THE RIGHT WORK CULTURE

3.0 OUR RELATIONSHIPS

5.0 INFORMATION ASSETS TECHNOLOGY & SECURITY

6.0 OUR IMAGE My family and friends sometimes ask me how AEP is doing and if they should buy our stock. I feel the company is doing well, and I am proud to work for AEP, so I recommend that they buy it, is this a problem?

It is great to be proud of our accomplishments. To avoid any potential problems, it would be best to refer them to the Investors tab on AEP.com, where there are presentations and other investor-related materials for their review.



#### Examples of what could be considered material non-public information include:

- · Judicial or regulatory decisions;
- Dividend declarations;
- · Plans to issue or buyback securities;
- Earnings announcements;
- · Pending acquisitions or mergers;
- Joint venture and contract negotiations.

#### What's In Bounds

- · Protecting company inside information from those who do not have a need to know;
- Adhering to SEC regulations and company policy for buying or selling AEP stock.

#### What's Out of Bounds

- Discussing inside information in public places;
- · Using or sharing inside information for personal gain;
- Trading in the securities of AEP when you have material non-public information that has not yet been released to the public.







## **4.3 APPROPRIATE USE OF COMPANY ASSETS & RECORDS**

AEP has entrusted you with the tools and resources you need to perform your job.

Limited personal use of certain company-owned assets is permissible.

#### For example:

- You may make occasional personal phone calls;
- Using the internet to check the current news, provided that use is neither excessive or interferes with your job;
- Using the company vehicle to pick up lunch while heading to the job site.

Employees should neither perform, nor be directed to perform, personal work while on company time. Examples include:

- Doing personal grocery shopping while picking up company mail;
- Directing a subordinate to pick up your personal vehicle from the repair shop; ٠
- Picking up a payment from your rental property.

#### You should never use company-owned assets for outside personal business purposes.

Occasionally, you may be asked to perform work on behalf of AEP as part of a public service or charitable function. This may involve using company tools, equipment, vehicles or time. Examples may include:

- Installing lights at a Little League baseball field. ٠
- Using your company computer to present a slideshow at a United Way meeting.

#### Please be sure to fully disclose this activity and obtain prior approval from your manager.



4.0 OUR



#### It is inappropriate to use company assets, supplies or to perform the following on company time:

- · Tax preparation, for others or for profit;
- · Real estate business transactions either as a landlord or as an agent;
- · Sending or receiving communication (email, phone, text) related to a personal business;
- Using company contact information (email, phone, address) for a personal business.

## You may never use AEP's assets or the AEP network to view, send, store or print pornographic or other offensive material.

- This policy covers pornographic or other offensive materials containing racial, ethnic, religious or sexist slurs, memes, jokes or epithets;
- Any employee found to have violated this policy will be subject to disciplinary action, up to and including termination on the first offense;
- AEP monitors activity on company-owned assets and across AEP's networks; including but not limited to:
  - emails;
  - text messages;
  - cellphone usage;
  - visits to websites;
  - downloaded apps;
  - any personal device connected to AEP's network.

DID YOU KNOW

Forwarding a racial or sexist joke on AEP email or messaging systems is a violation of the AEP Prohibition Against Pornography and Offensive Material Policy?



For more information or questions, please review AEP Prohibition Against Pornography and Offensive Material Policy.

## 4.4 FRAUD

Fraud is the false representation or concealment of a material fact with the intent of personal gain and/or improving the company's image or standing.

Fraud also includes intentionally preparing or submitting financial statements that could make the company look better, even if there is no direct benefit to the employee.

Examples of fraudulent actions:

- Forgery or alteration of any document or account belonging to the company;
- Forgery or alteration of a check, bank draft or any other financial document;
- False representation of facts to allow misappropriation of funds, securities, supplies or other assets;
- Impropriety in the handling or reporting of money or financial transactions;
- Profiting from insider knowledge or company activities;
- Intentionally disclosing confidential and proprietary information or falsifying information to outside parties;
- Misrepresentation or falsification of accounting records or journal entries that mislead the users of the financial statements.



#### Some common examples of fraud include:

- Misrepresentation of health insurance data;
- Misuse of corporate credit/fuel cards;
- Theft or unauthorized use of company assets, including office supplies and tools;
- Falsification of time sheets, which includes misrepresentation of overtime or sick time.

Any employee who is witness to suspected fraud is responsible for immediately reporting it to an appropriate member of management, Audit Services, Human Resources or Ethics & Compliance.



ASSETS

3.0 OUR



# **INFORMATION TECHNOLOGY & SECURITY**

- Digital Identity & Physical Security 5.1
- **Confidential Information & Privacy** 5.2
- Cybersecurity Intelligence & Defense 5.3
- 5.4 Phishing

**OVERVIEW** 

- 5.5 Critical Infrastructure
- 5.6 Intellectual Property
- Enterprise Content Management 5.7
- Enterprise Policy Development & Maintenance 5.8



3.0 OUR RELATIONSHIPS

4.0 OUR ASSETS





## **5.1 DIGITAL IDENTITY & PHYSICAL SECURITY**

The Digital Identity and Physical Security organization administers the region security officer force and is responsible for the physical security of AEP employees and assets. Digital Identity and Physical Security manages the Identity and Access Management (IAM) Program, including identity registration and provisioning, installs and maintains the corporate physical access control system, which includes AEP's building card/ID badges, e-keys, security cameras, and detection systems. The Digital Identity and Physical Security team also provides employee safety programs and training, such as Workplace Aggression training, Customer Threat Training for field personnel, and Armed Aggressor Response training.

## Mandatory Self-Reporting

AEP requires that within 24 hours of an event, employees will report to their immediate supervisor and/or their local Human Resources representative the following:

- An arrest, charge, indictment or conviction of a felony or misdemeanor criminal charge (except minor traffic offenses that will not result in incarceration);
- Service of a protection order or restraining order when the employee is listed as the subject of the protection or restraining order.

REPORT SECURITY INCIDENTS TO AEP SECURITY EITHER ONLINE OR BY CALLING				
Security Hotline	7 days	Audinet		
1.866.747.5845	a week	8.200.1337		
Ava	ailable 24 hours	5		



## **5.2 CONFIDENTIAL INFORMATION AND PRIVACY**

## **Confidential Information**

AEP values security and data privacy. Employees are AEP's most important tool to assure data security. All employees with access to AEP funds, property or information have a responsibility to manage them with the highest level of integrity and to avoid any misuse of these assets. Every precaution should be taken to prevent passing information to unauthorized persons, both inside or outside of AEP, particularly in those areas where confidential information and technologies play a major role in business strategy.

## Privacy

AEP recognizes the importance of having effective and meaningful privacy protections in place. Privacy at AEP extends beyond protection of "traditional" personally identifying information, such as name, social security number, or driver's license number. In certain situations, AEP must also protect other types of information that can be linked to an identifiable individual. AEP complies with all privacy and security laws relevant to its business operations. AEP only uses personal information to fulfill legitimate business purposes and does not collect, use, or disclose personal information for purposes beyond what are adequate, relevant, and reasonably necessary in relation to that business purpose. Employee's at AEP are critical to maintaining the integrity of AEP's privacy program and their specific obligations in relation to personally identifying information are laid out in detail in the Personally Identifiable Information Protection and Use Policy.



## What is considered confidential information?

- Engineering and other technical data.
- Financial data, including actual and projected earnings and sales figures.
- Planned new services and products.
- Advertising and marketing programs.
- Actual and proposed business plans and strategies.
- Customer and supplier lists and information, including contract provisions and pricing.

- Capital investment plans.
- Product configuration, component specifications, logic diagrams and technical drawings.
- Test data.
- Trade secrets, including methods, programs and processes.
- Employee information, including personal information and organizational charts.





- Know and comply with all applicable privacy and data protection laws, policies and procedures that apply to your job.
- Respect and maintain the confidentiality and security of personal information collected by or for the company at all times.
- Never collect or attempt to access personal information about employees, customers or business partners that you do not need to do your job, and never keep such information longer than it is needed.

I am changing positions from a regulated to a non-regulated position. I would like to keep access to some files for reference, is there an issue with that?

Any of the files you would like to keep will need to be reviewed for business purposes, reach out to AEP Legal for guidance.





Personally Identifiable Information, or PII, is any information about an identified or identifiable person (the "Data Subject"). PII does not include De-identified Data, Aggregated Data or Public Information. PII may be in electronic, paper, or other format. PII may also be called personal information or personal data.

Examples of PII may include, but are not limited to, the following:

2.0 BUILDING

THE RIGHT

- Social Security number
- Driver's License number

- State or federal government issued ID number
- Passport number •
- Financial information such as credit card, bank account, or other financially sensitive information

While the above examples are seen as "classic" PII, in certain jurisdictions additional information may constitute PII, and may need to be treated as such. AEP Legal should be consulted with regard to any questionable information that relates to a Data Subject.



3.0 OUR RELATIONSHIPS WORK CULTURE

4.0 OUR ASSETS

### **5.3 CYBERSECURITY INTELLIGENCE & DEFENSE**

Cybersecurity Intelligence and Defense has responsibility for monitoring, managing, mitigating, investigating, responding, and reporting cybersecurity risks, cyber threats, insider threats, and cyberattacks against the AEP enterprise. The Cybersecurity Intelligence and Defense team protects AEP's endpoints, users, and systems, both on premise and in the cloud from a wide array of cyber threats. These cyber threat protections are accomplished by performing functions including security data analytics; insider threat detection and response; analyzing threat intelligence; proactively hunting for threats; collaborating with industry peers and U.S. Government partners on threat intelligence topics; managing enterprise security technologies; administering multi-factor authentication technologies; and performing forensics and electronic discovery in support of Human Resources, Ethics & Compliance and AEP Legal investigations.

The Cybersecurity Intelligence and Defense team is home to the AEP Insider Protection and Prevention Program (IP3) and the 24x7x365 Cybersecurity Desk who are responsible for leading all cybersecurity or insider threat incident response activities for AEP.



### **5.4 PHISHING**

How to recognize and avoid phishing:

- 1. Consider all external emails containing attachments or links as potential risks.
- 2. External emails will always contain the word "External" in the subject line. A brightly colored banner is also added to the top of the content area of most external emails.
- 3. DO NOT open attachments or click on links from untrusted or questionable sources.
- 4. If an email is suspicious, click the Report to Incidents button in your Outlook Ribbon to forward the email to incidents@aep.com for review.
- 5. The Report to Incidents button is not yet available for mobile device users, and any suspicious emails should be forwarded to incidents@aep.com.

#### **Three Primary Phishing Threats**

- 1. Malicious links
  - direct you to imposter websites that steal your information and infect your device with malware;
- 2. Malicious attachments
  - compromise your computer;
- 3. Request for sensitive data
  - prompt you to fill in user IDs, passwords, financial information, etc, which is then stolen.







In an effort to protect AEP from malicious cyber threats, AEP will require all staff (both employees and contractors) to participate in an ongoing Phishing Awareness program. All employees should review the Email Phishing Accountability Policy.

Staff that "fail" a Phishing Awareness email test by clicking on embedded links, opening included attachments and/or forwarding the test email outside of AEP will be subject to a series of training and manager intervention steps (subject to existing labor contracts).



### READ & THINK BEFORE YOU CLICK

#### Watch for:

- Misspellings and poor grammar.
- Messages that don't seem quite right.
- Unsolicited emails.

#### Ask Yourself:

- Was I expecting this message?
- Does this email make sense?
- Am I being pushed to act quickly?
- Does this seem too good to be true?
- What if this is a phishing email?







### **5.5 CRITICAL INFRASTRUCTURE PROTECTIONS**

You have a role to play to ensure the security of your co-workers and AEP's assets. The role can vary from keeping your computer password secure to reporting suspicious persons on or around AEP property. That role has grown to include being cautious about how you post both personal and company-related information on social media.

AEP is subject to the North American Electric Reliability (NERC) Standards. The standards include extensive requirements for securing utility infrastructure and implementing specific information management policies.

Government regulations require AEP to report any sabotage events. Because sabotage is difficult to determine, all employees and contractors should report any suspicious events to Security. The Physical and Cybersecurity teams will investigate to determine if sabotage has occurred.

For additional information or questions, visit online at Security or NERC Reliability Standards.



- Keep personal and AEP items properly secured, and lock your desk when unattended.
- When traveling, secure laptops and other valuables in an area of your vehicle that is not visible.
- Always lock unattended vehicles.
- Always password-lock your computer when away from your desk.



If you work in or have access to a NERC CIP-designated location, you are required to comply with these stringent security standards:

- Enter a NERC CIP-restricted area only if you are certain that you have approved unescorted access;
- If you enter with an escort, you must log in and out every time you enter or leave that location;
- If you are escorting an individual into a NERC CIP restricted area, know your responsibilities;
- When in doubt, call the Security Hotline at 1-866-747-5845 (Audinet 8-200-1337).





### **5.6 INTELLECTUAL PROPERTY**

You must safeguard AEP's confidential and proprietary information, trade secrets and other intellectual property, which includes copyrights, trademarks and patents.

Employees must not disclose any information that might compromise proprietary technologies or trade secrets to any unauthorized persons. You also must take reasonable precaution against inadvertently disclosing this information to anyone not authorized to have it.

Just as we expect our intellectual property rights to be protected, we will respect the intellectual property rights of others. You may not intercept, duplicate or gain the intellectual property of others through any means, unless given permission by the intellectual property right holder. Additionally, confidential information provided from outside sources may not be shared until approved by AEP Legal.



AEP has ownership rights to the inventions, knowledge and employee work product—collectively known as intellectual property—developed in the course of employees' work, on company time and using AEP assets and facilities. AEP will establish and protect its right to such intellectual property.





### **5.7 CONTENT GOVERNANCE**

Laws, regulations and AEP policies dictate which records must be retained, how they are managed and how long they must be kept. A consistent approach to content governance helps us mitigate risk. AEP Retention Schedule outlines how records are to be classified and handled according to the AEP Security Data Classification Guidelines.

In addition, some records may be subject to a legal hold. These may include requests from a government agency, private individual, or corporation as part of a legal proceeding, or the request may be for records that are relevant to pending or anticipated litigation. AEP Legal will advise you on the need to preserve documents and records. A legal hold supersedes any retention requirement specified in our record retention policies. If you have questions regarding the disposition of a particular document, please contact AEP Legal.



#### Upon ending your employment at AEP, whether through retirement, resignation, or termination, please remember the following:

- Mass data transfers and removable disk transfers are monitored by IT Security;
- DO NOT use an unauthorized removable disk or any similar item to download your workstation or server contents;
- If you have personal information on your workstation such as photos or documents, contact Ethics & Compliance prior to removal to get authorization.



#### What is a Legal Hold?

A Legal hold is a notification from an organization's legal team to employees instructing them to preserve electronically stored information, hard copy documents, or any evidence that may be relevant to a pending or anticipated legal dispute or lawsuit.

#### What kind of information do I need to preserve if I'm on a Legal hold?

- Personal Devices with relevant information (cellphones, computers, tablets, thumb drives, etc.)
- Company devices (cell phones, laptops, etc.)
- Physical evidence (broken pole, tampered meter, other tangible items)

Hard Copy Files



3.0 OUR RELATIONSHIPS WORK CULTURE

THE RIGHT

4.0 OUR ASSETS



### 5.8 ENTERPRISE POLICY DEVELOPMENT AND MAINTENANCE

Policies are the guiding principles or courses of action adopted by the organization to establish general rules or widely shared values for achieving Company goals and objectives. A policy is considered an "Enterprise Policy" if it is intended to govern the activities of any employee or contractor not in the direct reporting structure of the Policy Owner.

All enterprise policies must be reviewed by the chief compliance officer who will route to an executive review team for review and approval. All enterprise policies should be linked on the Policy Hub where you can also find the Policy Template.

After approval, each policy must be reviewed annually by the policy owner.

All enterprise policies must include:

- The title of the policy;
- The name and title of the Policy Owner;
- · How to report an incident;
- · Consequences;
- The date of the last revision or review of the policy.

For assistance with an enterprise policy contact Ethics & Compliance.







## **OUR IMAGE**

- 6.1 Communications & Marketing
- 6.2 <u>Social Media</u>
- 6.3 Political Participation
- 6.4 <u>Sustainability</u>







### **6.1 COMMUNICATIONS & MARKETING**

AEP is frequently the subject of print and electronic media coverage. AEP Communications & Marketing staff assists reporters from regional, national and international publications as they work on stories about issues and developments that are of importance to the company.

Contact Communications & Marketing for assistance on media issues.



- If you receive a request from the news media to do an interview or respond to an issue on behalf of the company, please refer the request to Communications & Marketing;
- In situations where an immediate comment is required in the interest of public safety, AEP employees should feel free to comment to the extent necessary on matters within their areas of expertise. In such cases, they should inform Communications & Marketing of their media contact as soon as possible.

If you have questions contact Media Relations, send an email to mediarelations@aep.com







### 6.2 SOCIAL MEDIA

This policy covers the communications of all AEP employees and contractors, on all social media, during work and non-working hours, on Company-issued and personal cellular and computing equipment.

AEP recognizes the importance of social media to inform and shape thinking about the Company, its brands, products and services, and Company-sponsored events. AEP also recognizes that social media is a communication tool frequently utilized by employees.

All employees are expected to review and understand the Social Media Policy.

If you wouldn't say it to your supervisor or CEO face-to-face, you probably shouldn't say it on social media.

#### Treat others with respect.

1.0 PF

Treat past and present co-workers, supervisors, suppliers, customers, AEP and yourself with respect. Do not post material or comments about AEP employees, vendors, suppliers or customers that are offensive, demeaning, inappropriate, obscene, pornographic, bullying, harassing, discriminatory, threatening, violent or abusive.

#### Be Aware: Private things are not private.

Many times things that you publish can be seen or found by others, despite privacy settings. Consider everything you post online as potentially viewable by anyone.

#### Be Authentic: Make it clear that the views expressed are yours.

Remember, nothing damages an individual's online reputation more than misrepresentation. Also, make sure your profiles are consistent with how you present yourself to your co-workers, clients and customers.

#### Only approved spokespeople can speak on behalf of AEP.

Do not portray yourself as a spokesperson or even an unofficial spokesperson on issues relating to the Company.

PRINCIPLES OF	2.0 BUILDING	<b>3.0</b> OUR	4.0 OUR	5.0 INFORMATION	<b>6.0</b> OUR	7.0 REPORTING
BUSINESS CONDUCT OVERVIEW	THE RIGHT WORK CULTURE	RELATIONSHIPS	ASSETS	TECHNOLOGY & SECURITY	IMAGE	CONCERNS

Only individuals who have been granted specific permission to comment on and/or otherwise contribute to social media for business purposes are "Authorized Digital Spokespersons".

#### Be Careful: What you share and how you share it.

Refrain from using comments that are demeaning, inflammatory or offensive. If you make a mistake, be the first person to correct it.

#### **Respect confidentiality.**

It is good business practice for companies and individuals to keep certain topics confidential. NEVER disclose any of AEP's confidential and undisclosed business information, personal employee information or the confidential and undisclosed business information of suppliers and others with whom AEP does business.

#### Respect copyrights and fair use.

Always make sure to give proper credit where it is due and be sure you have the right to use a piece of information before you publish it.



- Remember that you are responsible for the content you publish on any medium;
- Refrain from using comments that are demeaning, inflammatory or offensive;
- Consider your audience before you post something;
- Respect copyrights and fair use;

- Make sure your profiles are consistent with how you present yourself to your, co-workers and customers;
- Never discuss, in social media, the employment status of a fellow employee or contractor, customer accounts. or contracts with AEP vendors.



Any page or other social media presence intended to officially represent AEP (or any of its subsidiaries, projects or programs) must be approved by the Social Media Manager.

Individuals who have been granted specific permission to comment on and/or otherwise contribute to social media on behalf of AEP for business purposes are Authorized Digital Spokespersons.

If you are not an Authorized Digital Spokesperson, you may not comment or make statements on behalf of AEP on social media.



4.0 OUR



### **6.3 POLITICAL ENGAGEMENT**

To meet our customers' evolving expectations, we actively participate in the policy-making and political process with government officials, policymakers and stakeholder groups to shape the regulatory and legislative framework that affects us.

All corporate political activity must be conducted in compliance with the AEP Political Engagement policy.

AEP exceeds the basic legal requirements to maintain transparency in its interactions with policymakers and political or advocacy organizations.

- For the benefit of all stakeholders, AEP actively participates in the political process and in lobbying activities at the national, state and local levels, where allowed to by law.
- Where permitted by law, AEP may contribute corporate funds to state and local candidates, parties, committees, ballot measures and political organizations that are in line with our business interests and core values.
- No contribution will be given in anticipation of, in recognition of, or in return for any official act, and all corporate political contributions are disclosed.

#### **Contributions and Use of Corporate Resources**

#### Corporate political contributions must be made in accordance with the AEP Political Engagement Policy.

In order to guard against any inadvertent in-kind Corporate Political Contributions, the use of corporate resources in connection with Political Activities, such as fundraising and campaigning, in those jurisdictions that allow such in-kind contributions, shall be reviewed and approved under the Policy.

Any events that are Political Activities and that use corporate resources must be precleared by AEP's Chief Compliance Officer – Political Engagement before the event is planned. Please note if a non-AEP entity, including any AEP PAC, utilizes any AEP space for a Political Activity event, it must pay AEP in advance for the space and any services (including food service) and goods to be provided.



THE RIGHT

#### Disclosure

AEP is committed to transparency in its Political Activities. The company discloses its Corporate Political Contributions in accordance with applicable laws and regulations. In addition, AEP voluntarily discloses activities subject to this policy through our website and our Corporate Sustainability Report, to provide customers, stakeholders, and shareholders additional information about our participation in the political process on an annual basis.

#### Oversight

Every Corporate Political Contribution must be approved by AEP Legal and AEP Executive Management.

#### Compliance

AEP has established strict internal policies, processes and compliance measures to ensure adherence to legal and regulatory requirements.

#### **Political Participation**

You are encouraged to participate in political and civic duties as long as you are able to meet the responsibilities of your job at AEP and no conflicts of interest exist. We support our employees' rights to support political causes and candidates, as long as it is done in a lawful, peaceful and respectful manner.

#### **Employee Officeholders**

If seeking political office, employees, whether by appointment or election, must be mindful to potential Conflicts of Interest and must disclose the position in the annual Conflict of Interest Disclosure. The political role should not impede your performance in your AEP role. Employee officeholders should clearly differentiate personal opinions from those representing the Company unless they are officially representing AEP on a board. AEP expects employee officeholders to prioritize public interest, regardless of its impact on the Company.

#### **Political Attire**

AEP is committed to an inclusive and diverse work environment, one that is free of harassment and discrimination. To support this effort we ask employees to refrain from workplace expressions including attire, signage or electronic messages, that could be viewed as campaigning for any individual candidate and/or political party.





#### What is the definition of a Government Official under the Political Engagement Policy?

 Any official, officer, employee or representative of, or any person acting in an official capacity for or on behalf of, any governmental entity (including federal, state, local, or municipal government department or agency), whether elected, appointed, retained or otherwise employed, when that individual's role or position involves oversight of or influence over AEP's interests;

- Any company, business, enterprise or other entity owned, in whole or in part, or controlled by any person described above;
- Any political party or party official or candidate for political office.



Marsha has been working with a senior state commission member on a rate case. One day, the commission member tells Marsha that his daughter is graduating with a degree in engineering. He wonders — can Marsha help get his daughter's foot in the door at AEP after graduation?

### What should she do?

Marsha should thank the commission staff member for his interest on behalf of his daughter and AEP. She should encourage him to tell his daughter to check out the career section at AEP.com.



2.0 BUILDING THE RIGHT WORK CULTURE

3.0 OUR RELATIONSHIPS 4.0 OUR ASSETS T &

5.0 INFORMATION TECHNOLOGY & SECURITY 6.0 OUR IMAGE 7.0 REPORTING CONCERNS



The local school district has a levy on the ballot this November. The plant has always been a big supporter of the school in various ways and many of the plant employees have children in the district. The plant manager wants to contribute company money to the school levy.

Can She?

A school levy is a "ballot issue" and so the contribution would be a Corporate Political Contribution; as such, it must have AEP Legal and management approval before it can be made.



AEP discloses contributions of corporate funds or in-kind services by AEP to Social Welfare Organizations in accordance with the Political Engagement Policy. These contributions must be approved by AEP Legal and executive management.

"Social Welfare Organization" means a social welfare organization operating under section 501(c)(4) of the Internal Revenue Code. Examples include:

- Human Rights Campaign •
- ٠ Economic Development Corporations
- Rotary and Lions Club (and many other civic clubs) ٠

THE RIGHT

- Volunteer Fire Departments ٠
- AARP



Page 50

6.0 OUR

IMAGE



### **6.4 SUSTAINABILITY**

At AEP, we are integrating sustainable business practices into our short- and long-term growth strategy to deliver clean, reliable and affordable energy to our customers, while positively impacting the environment and society.

#### We are guided by these key focus areas:

#### **Clean & Just Energy Transition**

We are committed to responsibly decarbonizing our operations by investing in cleaner energy options and modernization of the electric power grid. This includes putting strategies in place to support our employees through the transition and collaborating with our communities for a sustainable future.

#### **Environmental Compliance & Stewardship**

We are committed to complying with all applicable environmental regulations and being good stewards of natural resources. Our goal is zero violations of environmental laws and regulations and zero enforcement actions.

#### Social Justice & Equity

We are committed to considering the social impacts of our operations and decisions and putting mechanisms in place that provide equitable access to clean and modern energy options. This includes meaningful engagement with customers and communities to ensure fair treatment and equitable decision-making.

2.0 BUILDING

THE RIGHT





1.0 PRINCIPLES OF **BUSINESS CONDUCT OVERVIEW** 

3.0 OUR WORK CULTURE

4.0 OUR RELATIONSHIPS

ASSETS

5.0 INFORMATION 6.0 OUR TECHNOLOGY & SECURITY

IMAGE

7.0 REPORTING CONCERNS

#### Governance & Oversight

We are committed to strong governance practices that protect the long-term interests of our stakeholders. Leadership and governance are foundational to building and strengthening sustained business value and ensuring transparency, fairness and accountability, while providing structure to ethically manage the challenges of a changing society.



- Be a good corporate citizen and environmental steward;
- Be familiar with and follow the environmental regulations, policies and procedures that apply to your job;
- Dispose of waste materials legally and in a way that meets our environmental standards;
- Take appropriate action to quickly address instances of environmental spills or equipment upsets to minimize impact on the environment.









## **REPORTING CONCERNS**

- 7.1 Office of Ethics & Compliance
- 7.2 Should | Report?
- 7.3 How Do I Report?
- 7.4 How Does The Concerns Line Work?
- 7.5 <u>Retaliation</u>





### 7.1 ETHICS & COMPLIANCE

Ethics & Compliance (E&C) is committed to supporting AEP's strong culture and to raise awareness of the importance of ethics and compliance at AEP. The Ethics & Compliance department consist of the Chief Compliance officer and staff who support the ethics and compliance program at AEP. The ethics and compliance team promotes the ethics program and raises awareness of policies, procedures and expectations to support a Speak Up culture. The Ethics & Compliance Specialist conduct investigations, develop training and communicate regularly with employees. Our ethics and compliance program promotes a culture of high ethical standards and compliance with all laws and regulations.

Ethics & Compliance regularly communicates with executive and board leadership and will recalibrate the program based on changing internal and external demands and emerging trends.



#### How is anonymity ensured in the Concerns Line Process?

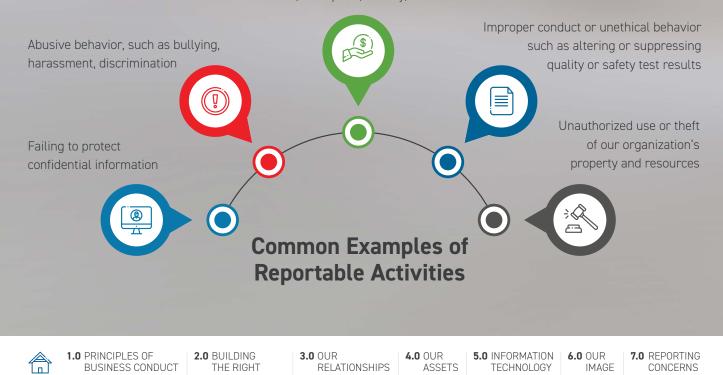
- All calls to the AEP Concerns Line are answered by a third-party call center;
- · The vendor does not track phone numbers or record conversations;
- All calls and contacts are logged into a secure database that can be accessed only by E&C staff;
- · All reporters create a unique password to access his or her case in the future;
- It is the reporter's responsibility to log into the database to retrieve messages and requests from E&C.



### 7.2 SHOULD I REPORT?

Deciding whether to report a concern can be a difficult decision for anyone.

Suspected unlawful or criminal offenses like fraud, corruption, bribery, or blackmail



Page 55

THE RIGHT

WORK CULTURE

ப

OVERVIEW

4.0 OUR RELATIONSHIPS ASSETS

TECHNOLOGY & SECURITY

IMAGE



### 7.3 HOW DO I REPORT?

- Call the Concerns Line toll free, 24 hours a day at 1-800-750-5001;
- Contact Ethics & Compliance:
  - 614-716-6226;
  - 1 Riverside Plaza, Columbus, OH 43215;
  - www.aepconcernsline.com;



Report to management or Human Resources.

### 7.4 HOW DOES THE CONCERNS LINE WORK?

All calls to the AEP Concerns Line are answered by an independent, non-affiliated firm to ensure anonymity when desired by the reporter. The firm's representative documents the concern and may ask clarifying questions to ensure the concern is completely understood. The information is then transmitted to Ethics & Compliance, and an investigation is conducted. Every effort is made to protect the reputation of those involved. At the conclusion of every investigation, a response is provided to the reporter either directly or through the AEP Concerns Line website.

If you have questions or are seeking guidance on ethical issues and do not require anonymity, you can contact Ethics & Compliance directly at 614-716-6226 or Audinet 8-200-6226.







#### **Concerns Line Process**

#### Intake

- Concerns Line (1-800-750-5001)
- Direct Contact
- Internet (www.aepconcernsline.com)
- Letter/Email
- Referrals

#### Investigation

- · Partner with Business Unit and others
- Gather background information
- Conduct interviews and/or culture assessments

#### Resolution

- Provide Manager/HR/BU with recommendation toward a resolution.
- Follow-up with the caller and discuss the outcome and answer any follow-up questions.
- Inform those who participated in the investigation the case has been closed and answer any follow-up questions.

### 7.5 RETALIATION

Employees, contractors, vendors and 3rd party suppliers who come forward with concerns play an important role in maintaining a healthy, respectful and productive workplace. Retaliation against an employee who reports an issue in good faith or raises a concern he or she believes to be true involving a violation of company policy, law or regulation is strictly prohibited.

Retaliation can take many forms, such as demotions, undesirable assignments, inappropriate performance ratings and termination of employment. Retaliation may also include verbal harassment, intimidation, threats of retaliation and any attempt to identify an anonymous AEP Concerns Line reporter. Be aware that retaliation can occur between management, employees, contractors, vendors and 3rd party suppliers.

#### For more information on retaliation and harassment see the Speak Up policy.







## THERE ARE MANY CHANNELS FOR REPORTING ACTIVITIES AND CONCERNS



**Concerns Line** 1.800.750.5001



Ethics & Compliance 614.716.6226



Human Resources hr@aep.com 1-888-237-2363 option 5



Your Manager or a Manager in another Department



Anonymous Report www.aepconcernsline.com

Office of the Chief Compliance Officer

Gina Mazzei Smith

614.716.2990 gemazzei-smith@aep.com

9-----C---

#### Contact the Ethics & Compliance staff directly

**Donna Buckler** 614.716.3550 dkbuckler@aep.com Stephanie Caudill 614.716.2935 slcaudill@aep.com Heather Fagadar 614.716.3868 hjfagadar@aep.com

Terry Waggener 614.716.1690 tlwaggener@aep.com



# AEP Concerns Line: **1.800.750.5001**

www.aepconcernsline.com

